



®

Tyler Technologies Media Kit

Empowering people who serve the public®



tyler
technologies



About Us

Tyler Technologies is a leading provider of end-to-end information management solutions and services for local governments. Tyler partners with clients to empower the public sector — cities, counties, schools and other government entities — to become more efficient, more accessible and more responsive to the needs of citizens.

Tyler's client base includes public sector entities and K-12 schools throughout the U.S. and its territories, Canada, the Caribbean, the United Kingdom and other international locations. State and local government and primary and secondary education annual spending for applications and vertical-specific software is currently estimated at \$14 billion.

The Dallas Morning News has listed Tyler as one of the top places to work in the Dallas-Fort Worth area. More information about Plano-based Tyler Technologies can be found at www.tylertech.com.

Founded in 1966

NYSE: TYL

**Forbes list 8 times as one of
"America's Best Small Companies"**

97% client retention rate

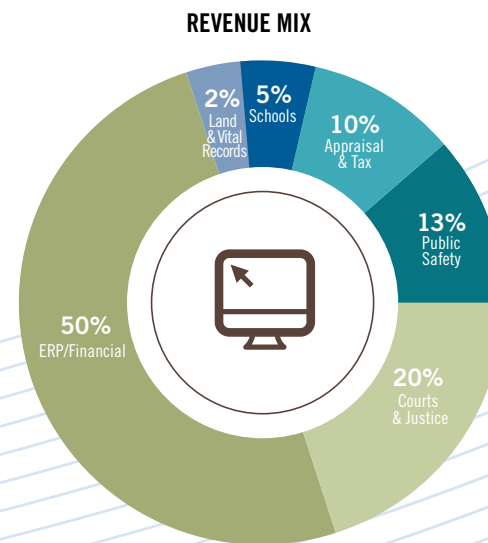
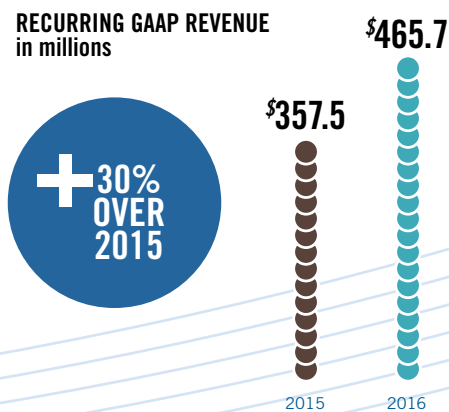
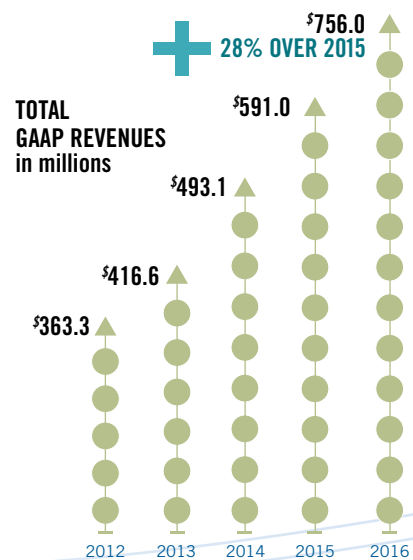
More than 3,800 employees

6 times on the Barron's 400 Index

More than 15,000 clients



Financial and Investor Information



Financial Analyst Coverage

- Avondale Partners, LLC
- B. Riley & Co.
- CJS Securities
- Evercore Partners
- JMP Securities
- Maxim Group
- Needham & Co.
- Northland Capital Markets
- Pacific Crest Securities
- Stephens Inc.
- The Benchmark Company
- William Blair & Company

Leadership

Tyler's leaders are an effective combination of industry professionals with entrepreneurial backgrounds and Fortune 500 experience. They have guided the company as it evolved into the largest company in the U.S. solely dedicated to providing integrated software and technology services to the public sector. Visit our [website](#) to learn more about Tyler's leaders.



John S. Marr Jr.
Chairman &
Chief Executive Officer



H. Lynn Moore Jr.
President



Brian K. Miller
Executive Vice President &
Chief Financial Officer



Matthew B. Bieri
Chief Information Officer



Brett Cate
Chief Sales Officer



Samantha B. Crosby
Chief Marketing Officer



Abby Diaz
Chief Legal Officer



Bret Dixon
President,
Justice Group



Bruce Graham
Chief Strategy Officer &
President, Courts & Justice Division



Jeff Green
Chief Technology Officer



Christopher P. Hepburn
President,
ERP & School Division



Robert J. Sansone
Chief Human Resources Officer



Greg Sebastian
President,
Public Safety Division



W. Michael Smith
Chief Accounting Officer



Andrew D. Teed
President, Enterprise Group and
President, Appraisal & Tax Division



Dane Womble
President,
Local Government Division

Tyler Timeline

- 1938**
- Cole Layer Trumble Company (CLT) founded
- 1962**
- Computer Center Software (Munis) founded
- 1966**
- Tyler started as Saturn Industries after buying three government companies from Ling-Temco-Vought.
- 1968**
- Acquired Tyler Pipe, a manufacturer of iron pipe, which quickly became the greatest contributor to the company's annual revenue and earnings totals. In recognition of Tyler Pipe's pivotal role, the company is renamed Tyler Corp.
- 1969**
- Saturn Industries listed on the NYSE
- 1970**
- Saturn Industries name changed to Tyler Corp. (TYL) and listed on the NYSE
- 1978**
- Eagle Computer Systems, Inc. founded
- 1979**
- Olympia Computing Company, Inc. d/b/a/ (Schoolmaster) founded
- 1980**
- Advanced Data Systems, Inc. (ADS) founded
 - Windsor Management Group, LLC. (Infinite Visions) founded
- 1981**
- The Software Group, Inc. founded
 - Interactive Computer Designs, Inc. (Incode) founded
 - Eden Systems, Inc. founded
 - EDP Enterprises, Inc. founded
 - New World Systems Corporation founded
- 1983**
- School Information Systems, Inc. founded
 - Versatrans founded
- 1986**
- TACS, Inc. founded
 - Yotta MVS, Inc. founded
- 1988**
- Computer Software Associates, Inc. founded
 - UniFund, LLC founded
- 1989**
- Parker-Lowe & Associates founded
- 1991**
- SoftCode, Inc. founded
- 1994**
- Assessment Evaluation Services, Inc. (AES) founded
- 1995**
- Sold Tyler Pipe Industries (TPI)
 - Wiznet, Inc. founded
- 1996**
- Joseph McKinney, Tyler founder, retires
- 1997**
- Tyler Corp. decided to focus on serving the unique information management needs of local governments
 - Akanda Innovation, Inc. founded
- 1998**
- Tyler Corp. entered the local government software market
 - **FEBRUARY:** Acquired Business Resources Corporation (BRC) and Interactive Computer Designs, Inc. (Incode)
 - **AUGUST:** Acquired Computer Management Services, Inc.
 - **DECEMBER:** John Yeaman became CEO and president
- 1999**
- Tyler Corp. changed to Tyler Technologies, Inc.
 - **MARCH:** Acquired Eagle Computer Systems, Inc.
 - **APRIL:** Acquired Micro Arizala Systems, Inc. (Fundbalance) and Process Incorporated d/b/a Computer Center Software (Munis)
 - **MAY:** Acquired Gemini Systems
 - **NOVEMBER:** Acquired Cole Layer Trumble Company (CLT)
- 2000**
- Brazos Technology Corporation founded
- 2002**
- EnerGov Solutions founded

Timeline Continued...

2003

- MazikUSA, Inc. founded
- **DECEMBER:** Acquired Eden Systems, Inc. and GBF Information Systems

2004

- Forbes Best Small Companies List; rank 93
- John Marr, Jr. elected CEO and president

2006

- **JANUARY:** Acquired MazikUSA, Inc.
- **FEBRUARY:** Acquired TACS, Inc.
- **SEPTEMBER:** Acquired certain assets from Software Systems, Inc.

2007

- Forbes Best Small Companies List; rank 64
- Added to Standard & Poor's (S&P) SmallCap 600 Index
- PulseMark, LLC founded
- **FEBRUARY:** Acquired Advanced Data Systems, Inc.
- **SEPTEMBER:** Acquired EDP Enterprises, Inc. and Chandler Information Systems

2008

- Forbes Best Small Companies List; rank 165
- Ranked #157 on Software Magazine's 26th Annual Software 500
- **JANUARY:** Acquired Versatrans and Olympia Computing Company, Inc. d/b/a/ (Schoolmaster)
- **SEPTEMBER:** Acquired School Information Systems, Inc.

2009

- Named one of the 100 Best Places to Work in The Dallas-Fort Worth area by the Dallas Morning News
- Forbes Best Small Companies List; rank 145
- Ranked #148 on Software Magazine's 27th Annual Software 500
- **MARCH:** Acquired PulseMark, LLC
- **APRIL:** Acquired Assessment Evaluation Services, Inc.
- **JULY:** Acquired Parker-Lowe & Associates

2010

- Ranked #132 on Software Magazine's 28th Annual Software 500
- **JANUARY:** Acquired Wiznet, Inc.

2011

- Forbes Best Small Companies List; rank 76
- Ranked #155 on Software Magazine's 29th Annual Software 500
- Celebrated Tyler's 45th anniversary and rang NYSE Closing Bell
- **JUNE:** Acquired Yotta MVS, Inc.
- **OCTOBER:** Acquired Windsor Management Group (Infinite Visions)

2012

- Ranked #179 on Software Magazine's 30th Annual Software 500
- Forbes Best Small Companies List; rank 36
- **JANUARY:** Acquired Akanda Innovation, Inc.
- **MARCH:** Acquired UniFund, LLC
- **APRIL:** Acquired Computer Software Associates, Inc.
- **NOVEMBER:** Acquired EnerGov Solutions

2013

- Ranked #166 on Software Magazine's 31st Annual Software 500
- Named to Barron's 400 Index
- Forbes Best Small Companies List; rank 25

2014

- Ranked #162 on Software Magazine's 32nd Annual Software 500
- Forbes Best Small Companies List; rank 49
- Added to S&P MidCap 400 Index
- **SEPTEMBER:** Acquired SoftCode, Inc.

2015

- Forbes Most Innovative Growth Companies; rank 27
- **JANUARY:** Entered into strategic alliance with Australia's Record Holdings Pty Limited
- **MAY:** Acquired Brazos Technology Corporation
- **NOVEMBER:** Acquired New World Systems Corp.

2016

- Forbes Most Innovative Growth Companies; rank 24
- **JUNE:** Acquired ExecuTime Software

Solutions and Products

At Tyler, we empower the people who serve the public by providing local governments and school districts with innovative, fully integrated software and services. Visit our [website](#) to learn more about Tyler's solutions and products.

Appraisal & Tax

Appraisal Services
CAMA & Assessment
Tax Billing & Collection
Data Verification

PRODUCTS

AES™
CLT Appraisal Services™
Eagle™
iasWorld®
Incode®
Munis®
Orion™
Tax-Wise™
Tyler Verify™

Courts & Justice

County & State Courts
Global Courts
Municipal Courts
Prosecuting Attorneys &
Public Defenders
Civil Processing

PRODUCTS

Incode®
Odyssey®
SoftCode™
Tyler Jury Management™

ERP | Financial

Citizen Services & Revenue
Financial Management
Human Resources
Utility Billing

PRODUCTS

Eden™
Fundbalance™
Incode®
Microsoft Dynamics® AX
Munis®
New World™
Tyler CAFR Statement Builder™
Tyler Citizen Transparency™
Tyler Parks & Rec™

Planning, Regulatory & Maintenance

Permitting & Land Management
Licensing & Regulatory
Citizen Relationship Management
Public Maintenance Management

PRODUCTS

EnerGov™
Incode®
Munis®

Solutions & Products Continued...

Public Safety

- 911 Dispatch
- Civil Processing
- Jail Management & Corrections
- Mobile eCitation
- Records Management

PRODUCTS

- Brazos™
- New World™
- Odyssey®
- SoftCode™

Records & Documents

- Content Management
- Land Records
- Meeting Management
- Vital & Official Records

PRODUCTS

- Eagle™
- Document Pro™
- Tyler Content Manager™
- Tyler Meeting Manager™

School

- Boundary & District Planning
- Data Analytics
- Document Management
- Financial & Human Resources
- Incident Management
- Special Education
- Student Information
- Transportation

PRODUCTS

- Incode®
- Infinite Visions®
- Munis®
- Schoolmaster®
- Traversa®
- Tyler eTimekeeper™
- Tyler Incident Management™
- Tyler Pulse™
- Tyler SIS™
- Tyler Special Ed™
- Versatrans®



Contact Us

Tyler has more than 3,800 employees working in more than 30 offices across the country.

Appraisal & Tax Division

One Tyler Way
Moraine, OH 45439

Courts & Justice Division

5101 Tennyson Parkway
Plano, Texas 75024

Corporate Headquarters

5101 Tennyson Parkway
Plano, Texas 75024
972.713.3700

ERP & School Division

One Tyler Drive
Yarmouth, Maine 04096

Media Inquiries

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TylerPR@richards.com

Local Government Division

5519 53rd Street
Lubbock, Texas 79414

Public Safety Division

840 W. Long Lake Road
Troy, Michigan 48098

Trademarks

Please include the registration symbol on the first instance or reference of the product or tag line. All other Tyler products not listed here should include a trademark symbol on the first mention.



Empowering people who serve the public®

Empowering People Who Serve the Public®

EverGuide®

iasWorld®

Incode®

Infinite Visions®

Infinite Visions iVisions®

Munis®

Odyssey®

Odyssey SessionWorks®

Traversa®

Versatrans®

Versatrans e-Link®

Versatrans Onscreen®

Versatrans Fleetvision®

Versatrans Triptracker®

Industry Awards and Accolades

Tyler Technologies has earned the reputation as an industry leader based on our products and commitment to our clients. These factors, along with our financial strength and industry partnerships, have resulted in numerous accolades.



In 2016, Forbes ranked Tyler on their “Most Innovative Growth Companies” list, and has also named Tyler one of “America’s Best Small Companies” eight times. Tyler has also been included six times on the Barron’s 400 Index, a measure of the most promising companies in America. Tyler has also previously been recognized by Audit Integrity, an independent research firm, as one of America’s 100 most trustworthy companies.



For the seventh consecutive year, Tyler was included in Software Magazine’s Software 500 ranking of the world’s largest software and services suppliers. In terms of revenue, Tyler ranked 162 on the 2014 list.



Beginning in 2007, Tyler, which has three offices in Maine, was recognized eight times as one of the top employers in the state through the annual Best Places to Work in Maine program. Likewise, a “Best in DFW: Top Workplaces” listing published by the Dallas Morning News has four times listed Tyler as one of the top places to work, including a top 10 listing, in the Dallas-Fort Worth area; and Tyler earned a spot on the “Top Workplaces in the Dayton Metro Area” listing by the Dayton Daily News in 2012. Additionally, Tyler’s Lubbock, Texas, office was named the 2010 South Plains Regional Employer of the Year from South Plains Workforce Solution.



Tyler enjoys a multifaceted relationship with Microsoft® — Microsoft Partner Network, managed partner and member of a strategic development alliance. As a member of the Microsoft Partner Network, Tyler has earned several Microsoft application competencies, including several Gold Competencies. A gold competency demonstrates best-in-class expertise and proficiency within Microsoft’s marketplace and is evidence of deep, consistent commitment to a Microsoft business solution. Tyler’s gold competency also carries the distinction of being among only one percent of Microsoft partners worldwide that have attained this degree of competency. Tyler is also a Microsoft Independent Software Vendor (ISV) managed partner — less than five percent of all Microsoft partners are managed.

Microsoft Partner

Gold Application Development
Gold Data Platform
Gold Datacenter
Gold Devices and Deployment
Gold Hosting
Gold Midmarket Solution Provider
Silver Application Integration
Silver Enterprise Resource Planning
Microsoft Dynamics AX